

Agrément South Africa (ASA) and Southern African Bitumen Association (SABITA) Strengthen Partnership Through MOU Signing

ASA and SABITA formally signed a Memorandum of Understanding (MOU) at ASA's offices in Pretoria on 03 October 2025, marking the beginning of a collaborative partnership to advance quality assurance, innovation, and technical excellence in South Africa's construction and infrastructure sectors.

The MOU establishes a strategic framework for cooperation between the two organisations to enhance the development, testing, and certification of innovative bituminous and asphalt-related products. Through this partnership, ASA and SABITA will work together to align industry standards, streamline technical assessments, and promote the use of quality-assured, sustainable materials in infrastructure development.

SABITA was represented by its Chief Executive Officer, Mr. Phil Hendricks, Board Chairperson, Mr. Deon Pagel, and Council Member, Mr Francois Kemp, while Agreement South Africa was represented by Mr Lindelani Mulaudzi, Executive Manager: Technical Services, who stood in on behalf of the CEO, Mr Richard Somanje, alongside other ASA Executive Committee (EXCO) members.

During his remarks, Mr Hendricks emphasised the significance of the collaboration, stating:

"This partnership underscores our shared commitment to advancing quality and innovation in the built environment. SABITA will work closely with ASA to align specifications, support training initiatives, and strengthen technical capacity within the industry. Together, we can accelerate the certification process and ensure that innovative products meet the highest performance and safety standards."

Representing ASA, Mr. Mulaudzi expressed appreciation for SABITA's commitment, noting that the agreement will not only enhance technical collaboration but also contribute to the broader national goal of promoting sustainable and innovative construction solutions.

“The partnership with SABITA reflects ASA’s dedication to fostering collaboration across the sector to improve quality assurance and support innovation. By combining our expertise, we can facilitate the adoption of advanced technologies that enhance infrastructure resilience and efficiency,” he said.

The event also provided an opportunity for both parties to discuss future projects, joint training programmes, and the potential development of new certification pathways tailored to bituminous technologies.

This MOU represents a significant step towards strengthening collaboration between public and private sector stakeholders in driving innovation, safety, quality and sustainability in South Africa’s built environment.